

The George R. Farmer Jr. Law Library Strategy Map West Virginia University College of Law Fall 2019

WE ARE a regional law library with a national outreach. We serve students, faculty, staff, and the residents of the State of West Virginia. We seek to change the practice of law in West Virginia by making the law library an indispensable resource and tool to the practice of law. We provide cutting edge services in the support of scholarship, teaching, and service missions of the College of Law and seek to produce information literate graduates to excel in the practice of law.

Our core principles:

- We support, anticipate and respond to the evolving legal information needs of the WVU community, the legal community, and public through our legal information resources and innovative services.
- We embrace our fiduciary obligation to employ our resources in a cost-effective manner.
- We continuously assess our services for effectiveness.
- We continuously assess our legal information resources for fit.
- We cherish intellectual freedom and diversity and promote it via our work.

People

Support Professional
Growth and
development

Value
Communication

Foster a culture that
values expertise and
professionalism

Service

Establish services that evolve to meet the needs of our users

Develop partnerships to be responsive to the need for legal information services.

Outreach

Instructional
Services

Promotion

Information Resources

Create, maintain, and curate a legal information collection that serves the needs of the faculty and students of the College of Law, the University, the West Virginia bench and bar and the residents of West Virginia.

People

Support professional growth and development by:

- Identifying and promoting training and growth opportunities and the sharing of skills and resources for all members of the library.
- Promoting the ideal of being both a teacher and a learner and engaging in the sharing of knowledge.

Foster a culture of autonomy that values expertise, professionalism, and our unique talents and attributes.

- Offer services that showcase our unique expertise
- Acknowledge significant achievements of our staff
- Empower and encourage individual professional growth and expansion of expertise to support the library

Value communication

- Respectfully communicate clearly, collaboratively, and confidentially.
- Communicate to find solutions, satisfy patrons, and improve the quality of our productivity.
- Talk openly, honestly, and professionally to each other to meet the needs of all.

Service

Establish services that evolve to meet the needs of our users:

- Create and support a robust scholarly communications program that includes the promotion and dissemination of the intellectual output of the College of Law using tools such as the University's institutional repository, the SSRN paper series, and social media to disseminate and raise awareness of the scholarly output of the College of Law.
- Create dynamic, timely, and relevant content
- Supply information to users when and where needed.
- Develop multiple methods of assessment to evaluate and improve our service offerings.

Develop partnerships with the law school, University and community to identify needs and implement responsive legal information services.

- Identify new, existing, and promising relationships for partnerships to facilitate our work and the work of the College of Law.
- Communicate the ways in which library services may support, enhance, and facilitate the work of our partners.

Outreach

Create innovative and rich offerings of legal research instruction to produce legal information literate graduates.

- Employ regular assessment in all legal research courses
- Expand research curricular offerings by:
 - Programming to enhance the knowledge and skills of our students
 - Programming designed to complement and enhance the traditional curricular offerings in legal research
 - Use emerging technologies to reach students in innovative ways.
- Employ emerging technologies and developments in legal research pedagogy to enhance instruction
 - Be informed and educated regarding the most up-to date pedagogical techniques and theories
 - Employ and integrate up-to-date pedagogy in all instructional opportunities

Promote our services and collections to our users:

- Create direct communication with users and partners through a variety of media including but not limited to: social media, print, web, LibGuides, and other media channels.
- Create and utilize a distinctive brand identity
- Plan and implement consistent messaging strategies designed to inform, educate, promote, and increase awareness of our services and collection.

Information Resources

Create, maintain, and curate a legal information collection that serves the needs of the faculty and students of the College of Law, the University, the West Virginia bench and bar, and the residents of West Virginia.

- Create and maintain a comprehensive collection development plan
- Establish procedures for accession and de-accession of materials, including donations
- Develop a means for external input on the legal information collection.
- Collect legal information in multiple formats to serve the needs of our stakeholders.