

JENA MARTIN
Associate Dean of Innovation and Global Development
Professor of Law
West Virginia University College of Law
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EDUCATION:

University of Texas Law School, LL.M. (International Law), 2006

- 3.7 GPA (honors designations not provided to LL.M. students)

Howard University School of Law, J.D., *cum laude*, 1997

- 13/118 (class rank)
- National Dean's List
- *Howard Law Journal*

McGill University, B.A. (History & Political Science), 1994

- Recipient, Merit Scholarship
- Writer, *The McGill Daily*

PUBLICATIONS:

Books:

- THE BUSINESS & HUMAN RIGHTS LANDSCAPE: MOVING FORWARD, LOOKING BACK, Cambridge University Press (2015)(ed., with Karen Bravo)
- WHEN THE LEVEES BREAK: EXAMINING THE FAILINGS OF OUR SECURITIES MARKETS, Lexington Books (forthcoming 2016)(with Karen Kunz)

Articles:

- *Changing the Rules of the Game: Beyond a Disclosure Framework for Securities Regulation* 118 WV. L. REV. 59 (2015).
- *Into the Breach: The Increasing Gap between Algorithmic Trading and Securities Regulation*, Vol. 44, JOURNAL OF FINANCIAL SERVICES RESEARCH No. 2 (peer reviewed journal) (co-authored with Karen Kunz)(Oct. 2013)
- *Business and Human Rights, What's the Board got to do with it?*, 2013 ILL. L. REV. 959 (2013)
- *The End of the Beginning?: A Comprehensive Examination of the U.N.'s Business and Human Rights Agenda from a Bystander Perspective*, 17 FORDHAM J. CORP. FIN. L. 871 (2012)(lead article)
- *What's in a Name? Transnational Corporations as Bystanders to the Rule of Law in a Globalized Society*, 85 ST. JOHN L. REV. 1 (2011)(lead article)
- *The SEC and Shareholder Empowerment - Analyzing the New Proxy Regime and its Impact on Corporate Governance*, BANKING & FINANCIAL SERVICES REPORT (2011)
- *In Praise of Process: An Exploration of the SEC, Rule 14a-(8)(i)(8) and AFSCME v. AIG*, 5 U.MD. J. BUS. L. & TECH 23 (2010)
- *The Good, The Bad & The Ugly? A New Way to Look at the Intercountry Adoption Debate*, 13 U.C. DAVIS J. INT'L L. & POL'Y 173 (2007)

Book Chapters:

- “The Evolving Business and Society Landscape: Can Human Rights Make a Difference,” *in* THE BUSINESS & HUMAN RIGHTS LANDSCAPE: MOVING FORWARD, LOOKING BACK, Cambridge University Press (2015)(Martin & Bravo, eds.)
- “Transnational Corporations as Bystanders under International Law,” *in* BUSINESS AND HUMAN RIGHTS, Sage Publications (2013)(Manoj Sinha, ed).

WORKS IN PROGRESS:

- *By Any Means Necessary: Examining the Use of Rule 10b-5 to Aid in the Fight for Human Rights* (work in progress)(analyzing the use of Securities Exchange Act Rule 10b-5 as a means for holding corporations liable for human rights violations)
- *Stone Tablets in a Digital Age - Analyzing the Current Corporate Reporting Requirements from an under-inclusive and over-inclusive standpoint.* (work in progress)(arguing that our current securities reporting requirements are both over-inclusive and under-inclusive. Under-inclusive because the information contained in public reports is often stale. Over-inclusive because the reports contain information that most investors no longer even examine.)

TEACHING & RESEARCH INTERESTS:

- Securities Regulation
- Corporations & Business Associations
- Public International Law & International Law related courses
- Business and Human Rights

TEACHING EXPERIENCE:

Professor of Law – West Virginia University College of Law

Morgantown, WV 8/09 – 6/14, Associate Professor; 7/14 – Present, Professor

- Teaching load includes: Securities Regulation, Corporations & Business Associations, International Business Transactions, Corporate Accountability and Corporate Governance
- Faculty Co-Administrator, Comparative Law in Mexico (University of Guanajuato)
- Faculty Co-Administrator, Comparative Law in Brazil (University of Vila Velha)
- Co-Administrator, Comparative Law in Geneva (International Center Lomonosov)

Adjunct Professor – West Virginia University College of Business & Economic

Morgantown WV, 8/10 - Present

- Teaching load includes: Legal Environment & Ethic; Negotiations. Teach in both an on-line and face to face environment.

Legal Writing Instructor – Howard University School of Law

Washington, DC 8/07 – 5/09

- Full-time member of the HUSL faculty
- Responsible for teaching Legal Reasoning, Research & Writing and Legal Writing II

- Was in charge of creating and implementing the entire curriculum for Legal Writing II
- Designed research and writing problems

OTHER EMPLOYMENT EXPERIENCE:

Legal Analyst- contracted with Bloomberg, L.P.

10/06 – 3/08

- Drafted articles on securities related issues for publication in Bloomberg’s *Law Reports*
- Researched legal issues regarding corporate governance, market regulation and other securities issues
- Monitored relevant publications and legislation for issues affecting corporate law

Senior Counsel- U.S. Securities & Exchange Commission, Division of Enforcement

Washington, DC 9/00 – 4/05

- Investigated violations of the federal securities laws
- Maintained primary responsibility for all aspects of the investigation including: taking testimony, developing an investigative plan, analyzing potential securities violations, performing document review and making recommendations to the Commission regarding appropriate legal action
- Key member of the SEC’s trial team in the lawsuit against former officers and directors of Sunbeam Corporation; assisted in all aspects of the civil litigation, including depositions, motions practice, developing a trial strategy and performing legal research
- Substantive areas of investigation included foreign offering sales fraud, insider trading, market manipulation and financial fraud

Associate- Ross, Dixon & Bell (formerly Ross, Dixon & Masback)

Washington, DC 9/97 – 7/00

- Drafted motions, appellate briefs and trial briefs
- Conducted depositions
- Legal research on substantive areas including: insurance coverage issues, Title VII, bad faith, attorney work product & attorney-client privilege

PRESENTATIONS:

- Invited Presenter, Faculty Colloquy, Robert McKinney School of Law, Indiana University, Faculty Book Presentation (with Karen Bravo), December 2015.
- Presenter, “United Nations’ Fourth Annual Forum on Business and Human Rights Panel: Book Launch,” presenting, *The Business & Human Rights Landscape: Moving Forward, Looking Back*, Cambridge University Press, November 2015.
- Keynote Address, “Business, Human Rights, and Securities,” West Virginia State Securities Compliance Workshop, Charleston, WV, October 2015.
- Invited Participant, “United Nations’ Second Annual Forum on Business and Human Rights Panel: Presentation of some projects supported by the UNWG,” presenting, *Business and Human Rights in Small & Medium Enterprises: A Look at West Virginia*, December 2013.
- Conference Organizer, “Business and Human Rights: Moving Forward, Looking Back,” *West Virginia University College of Law*, September 2013.

- Keynote Address, “Ethics in Private Investigations,” Private Investigator and Security Professionals of West Virginia, October 2012.
- Invited Workshop Participant, “Teaching Business and Human Rights: A Professional Workshop,” Columbia University Law School, May 2012.
- Invited Panelist, “Inside the Boardroom,” Illinois University Symposium, presenting *Business and Human Rights, What the Board got to Do with it?*, March 2012.
- Invited Panelist, “Socio-Economics in the Academy and the Economy,” presenting, *An Update on Business and Human Rights*, January 2012.
- Invited Panelist, “Section on Socio-Economics” presenting, *An Update on Business and Human Rights*, American Association of Law Schools Annual Meeting, January 2012.
- Invited Panelist, S.E.A.L.S. business discussion group, presenting *Beyond a Disclosure Framework*, August 2011.
- Invited Workshop Participant, “Teaching Business and Human Rights: A Professional Workshop,” Columbia University Law School, May 2011
- Selected Panelist, “Minority Groups,” presenting *Bottoms Up: A New Approach to Regulation in the wake of a Crisis*, American Association of Law Schools Annual Meeting January 2011.
- Selected Panelist, “New Voices in Human Rights,” presenting *TNCs as Bystanders under International Law*, American Association of Law Schools Annual Meeting, January 2011.
- Selected Panelist, “Socio-Economics in the Academy and the Economy,” presenting, *Proxy Access and Shareholder Empowerment - University of California- Berkeley (Boalt Hall School of Law & Haas School of Business)*, January 2011.
- Selected Panelist, “Illustrating Power and Politics: *Citizens United* as Touchstone for Teaching About Access to the Political and Corporate Systems” presenting *Teaching Law in the 20th Century: Lessons Learned from Inter-Disciplinary Teaching & Technology*, Society of American Law Teachers, Annual Meeting, December 2010.
- Invited Panelist, “Financial Market Discipline in the Obama Era,” presenting, *Beyond a Disclosure Framework for Securities Regulation*, National People of Color Conference (Seton Hall Law School), September 2010.
- Invited Moderator, Precursors to a Crisis: Regulatory Failures, Symposium on “The Financial Crisis, Regulatory and Corporate Governance Critiques and Reforms” University of Utah College of Law, September 2009.
- Invited Presenter, Roundtable Discussion “Securities Regulation and the Financial Crisis” presenting, *In Praise of Process: An Exploration of the SEC, Rule 14a-(8)(i)(8) and AFSCME v. AIG - University of Maryland School of Law’s Conference: Corporate Governance and Securities Law Responses to the Financial Crisis*, April 2009.
- Invited Moderator, Hip Hop & the Law Symposium, University of West Virginia College of Law, February 2009.
- Moderator, Marshall and the Criminal Justice System, Symposium on “Justice Thurgood Marshall: His Life, His Work, His Legacy.” Wiley A. Branton Howard Law Journal Symposium, October 2008.
- What’s in a Name? Corporations as Bystanders under International Law. Howard University School of Law Faculty Colloquy, October 2008.

MEDIA APPEARANCES & BLOG CONTRIBUTIONS:

- Founder, *the Business of Human Rights*, October 2012 – April 2014 (weekly blog located on the College of Law’s website that helps to promote a dialogue on business and human rights)
- Channel 12, WBOY (Pittsburgh PA), November 3, 2010 (commenting on the *Citizens United* case in the context of the West Virginia and Ohio elections).
- Channel 5, WDTV (Fairmont WV), November 5, 2010 (commenting on the *Citizens United* panel and how it can be used to help students understand the law across curricula).

HONORS & AWARDS:

- Dean’s Award of Distinction in Teaching – Adjunct (College of Business & Economics) 2015
- “50 Under 50,” Law Professors of Color, *Lawyers of Color* (2014)
- WVU ADVANCE Grant Recipient, grant provided to organize a conference on Business and Human Rights (2012 – 2013)
- WVU Public Service Grant Recipient, grant provided to fund an outreach program within the State of West Virginia to help local businesses understand contract pitfalls (2011 – 2012)
- *Shortlist Finalist*, Fletcher Fellowship (administered by Harvard University’s W.E.B. DuBois Institute for African and African American Research)(2010).
- *Next Generation Fellow*, The Next Generation Fellowship (part of the American Assembly Series, run by Columbia University). Invited participant in three-day conference to discuss the future of U.S. global policy. (2007)
- *Recipient*, Director’s Award, SEC Division of Enforcement. (2004)

PRO BONO WORK:

Pro Bono Attorney/ Global Advocacy Team Member – The Robert F. Kennedy Memorial Center for Human Rights

Washington, DC 1/07 – 8/09

- Key member of the Staff’s human rights project in Haiti. Help develop litigation strategy concerning RFK’s Freedom of Information Act (FOIA) lawsuit against the U.S. Department of Treasury. Duties include developing advocacy program and performing legal research on FOIA issues
- Perform research on the International Cooperative Framework; assist in developing an advocacy strategy for viewing developmental aid as a human right
- Assist in developing framework for a rights-based approach to development for the right to health and the right to food in Haiti

BAR ADMISSIONS:

- West Virginia State Bar
- United States District Court for the Southern District of West Virginia
- United States District Court for the Northern District of West Virginia
- Maryland State Bar
- District of Columbia Bar

LANGUAGES:

- French (fluent)

- Spanish (basic proficiency)